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--For Immediate Release--

Strand Development Company, LLC Names Top Performers at Annual Conference

(Myrtle Beach, S.C.) August 29, 2013- Strand Development Company, LLC recently concluded their 2013 Annual General Manager and Director of Sales Conference held in Myrtle Beach, SC.

The four-day event brought together over 80 individuals including; General Managers, Directors of Sales and the company's corporate staff. While at the conference, attendees were able to network and discuss strategies for the upcoming year. Informative breakout sessions, a keynote address by author of Management That Cooks, John Kennedy and the annual Awards Banquet were also part of the gathering.

During the annual Awards Banquet Strand Development Company, LLC recognized the top-performing teams and individuals from the past year. The recognitions included Jose Morales from the Microtel Inn and Suites in Greenville, N.C. as General Manager of the Year, the Hampton Inn Broadway at the Beach in Myrtle Beach, S.C. was awarded the prestigious Hotel of the Year trophy, Allison Cleveland of the TownePlace Suites Rock Hill, S.C. was named Director of Sales of the Year and George Bleichert from the Hope Hotel & Richard C. Holbrooke Conference Center in Dayton, Ohio claimed Strand's Rising Star Award.



“I am very proud of Strand Development’s team this year,” said John Pharr, President of Strand Development Company, LLC. “This year’s award winners have shown immense hard work, professionalism and dedication throughout the year.”

About Strand Development: With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.