

## --For Immediate Release--

## Strand Hospitality Names Mandy Howard as the Director of Sales for the Hampton Inn Greenville/Travelers Rest, South Carolina

(Greenville, S.C.) April 6, 2017 - Strand Hospitality recently announced it has hired Mandy Howard as the Director of Sales for the Hampton Inn Greenville/Travelers Rest. She will be responsible for the day-to-day sales and marketing efforts of the 61-room hotel located at 593 Roe Center Court in Travelers Rest, S.C.

"I am thrilled to join the team at the Hampton Inn Greenville/Travelers Rest," said Howard. "It is a great property with wonderful amenities and an awesome staff. I am excited to continue to build relationships within the community."

With over a decade of customer service and hospitality experience, Howard was most recently the Sales Coordinator at Strand Hospitality's Home2 Suites Greenville, Airport. As the Sales Coordinator, she was responsible for assisting the sales team with the SMERF market as well as other sales related projects. Prior to her role at the Home2 Suites, Howard worked in several customer service roles at fast-paced retail stores. She also worked as the Sales and Front Office Manager at the Hyatt Place Greenville, SC where she was responsible for assisting with both day-to-day sales efforts and front desk operations of the hotel.

"Mandy has been a great asset to the Strand team," said Robin Grazioso, Regional Director of Sales for Strand Hospitality. "Between her excellent customer service skills and her hospitality experience she will be a wonderful addition to the team at the Hampton Inn Travelers Rest."

Howard currently resides in Simpsonville, SC.

**About Strand Hospitality:** With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 45 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG. http://www.strandhospitality.com

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