

**For Immediate Release**

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**MAYOR JOHN RHODES AND CCU HEAD BASKETBALL COACH ELLIS TO  
ADDRESS NATIONWIDE HOTEL MANAGEMENT COMPANY MEETING HOSTED IN  
MYRTLE BEACH**

Myrtle Beach, SC August 15, 2011- Today top management at Strand Development Company, LLC announced upcoming plans and speakers for the annual General Manager/Director of Sales conference to be held August 29-31 at the Marina Inn at Grande Dunes Resort in Myrtle Beach, SC. Top management representatives from over 60 hotels nationwide will be in attendance at the conference including brands such as Hilton, Marriott, Starwood, Choice, Wyndham, Affordable Suites of America as well as other major hotel brands.

Mayor John Rhodes of Myrtle Beach will open the meeting with a welcome to the company's executives. After a short speech from Strand Development Company's President, John Pharr, the conference will officially kick off with an inspirational speech from Coastal Carolina University Head Basketball Coach, Cliff Ellis. Jay Keller, Vice President of Strand Development quoted, "The three day conference will include many renowned international speakers as well as include several sessions which will lay the groundwork for our business plans and budgets for 2012." The meeting will conclude with a gala Tuesday night announcing awards for top performing individuals and hotels for the past 12 months.

Headquartered in Myrtle Beach, SC, Strand Development Company has grown to be a market leading hotel management company in the Southeast US, operating a portfolio of over 60 hotels in 11 states. Strand Development has built affiliations with over 20 brands and independent hotels. Currently, Strand Development Company LLC has management contracts in NC, SC, GA, AL, VA, WV, TN, DE, PA, LA and MI.