Properties Well Represented in Community

Strand Development would like to recognize five team members who excel in representing their properties throughout their communities.

Sylvia Berry, Director of Sales at Fairfield Inn & Suites Elizabeth City, NC, recently saddled up for the cowboy themed Elizabeth City Business Expo. She and General Manager Melissa Cockerham sponsored a booth and rustled up business with hotel stays and giveaways.

Allison Cleveland, Director of Sales at TownePlace Suites by Marriott Rock Hill, SC, is actively involved in the York County Regional Chamber of Commerce. She is a board member for the Rock Hill Area Council, recently attending a Community Partner Appreciation and an Awards Presentation that over 500 business community members attended. As a Come-See-Me Festival Team Leader for Community Service Merit Awards, Allison recognized 2014 winners for volunteerism.

Leeann Leversen, General Manager at Microtel Inn & Suites Shelbyville, TN has a calendar packed full of volunteer meetings and events. Leeann is a member of the Middle Tennessee Business Network and Tennessee Backroads. She volunteers regularly at the Fly Arts Center & Museum, and helps out at community events as a hostess, wait staff, or greeter.

Brandy Newman, General Manager at Hampton Inn Harbourgate, North Myrtle Beach, SC, is involved in multiple organizations including Chamber, medical associations, and golf associations. Through these associations Brandy captures business for her property. She goes above and beyond the call of duty through her community activities.

Renee Ryan, General Manager at Comfort Inn New Castle, PA, is a board member of the Tourism Promotion Agency of Lawrence County and of the Chamber of Commerce. Her diligent work with these organizations has a direct impact on hotel business. By working with the Tourism Promotion Agency, which creates festivals and events to bring tourists to the area, Renee gains firsthand knowledge of area happenings.