

PRESS RELEASE : IMMEDIATE RELEASE**MYRTLE BEACH, SC
NEW HOTEL OPENING MAY 12TH
RIBBON CUTTING AND UNVEILING MAY 11TH**

May 12, 2011-Myrtle Beach SC. GALILEE COASTAL LLC opened the AQUA BEACH INN to the public on Thursday May 12th, 2011. The Aqua Beach Inn is located at 1301 Withers Drive in Myrtle Beach, SC. This 11 story, 60 room non-smoking boutique style hotel is the newest hotel in the Myrtle Beach area. The hotel was reconstructed by Atlanta based S&A Industries and is managed by Strand Development Company in Myrtle Beach, SC.

The Aqua Beach Inn hosted a ribbon cutting ceremony and an opening celebration on Wednesday May 11th, 2011 from 4:30pm-7:00pm. Mayor Rhodes was in attendance and commenced the ceremony. Food was provided by The Beach House Bar & Grill, the new Landshark Bar and Grill, and a dessert display by George Lewendowski.

The Aqua Beach Inn is located across the street from the 14th Avenue Pier and the new Myrtle Beach Boardwalk. All guest rooms have ocean front views and private balconies. The Aqua Beach Inn's modern elegant lobby décor showcases photos of historic Myrtle Beach by Jack Thompson.

S&A Industries is one of the premier companies in the hotel renovation industry. They have renovated Hilton and Marriott hotels throughout the country and have used the same professional, high quality standards while working on this project at the Aqua Beach Inn. S&A Industries, along with several local contractors, have created a beautiful premier hotel for Galilee Coastal LLC.

The hotel features kitchens with Armstrong cabinets, granite countertops, and porcelain tile floor, full size refrigerator, microwave, and a two-burner stovetop. The bathroom also has porcelain tile floors, granite top vanity, and Mincey Marble tub surrounds. Guest rooms include high standard carpet, an accent wall, 32" flat screen television and Sealy Posturepedic mattresses.

The Aqua Beach Inn provides high speed wireless internet throughout the hotel, an outdoor pool and Jacuzzi and an outdoor patio area with a gas grill for guest use. The lobby has a computer station for guest use, an ATM machine, a quiet sitting area and an area for dining.

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Maiser Aboneaaj, CEO of Galilee Coastal LLC, “We are very proud to offer the Myrtle Beach area a new hotel with a great design and style, high quality accommodations at competitive rates.” This is Galilee Coastal’s first hotel.

The hotel will be managed by Strand Development Company, based in Myrtle Beach. Strand Development Company is a full service hospitality management company operating hotels in the Southeast and Mid Atlantic states. John Pharr, President of Strand Development stated: “We are pleased and excited to be named as the Management Company for the Aqua Beach Inn. With the opening of the Boardwalk last summer and the opening of the Sky Wheel later this month, we feel that the Aqua Beach Inn will have a great location in the heart of the Downtown Entertainment District. The owners of the hotel have done a superb job of renovating the property. It will compliment the many new attractions and venues that are now coming to this part of Myrtle Beach.”

Sheryl Kluge, the Regional Director of Sales for Strand Development Company said, “I am very proud and excited to represent this gorgeous new hotel in Myrtle Beach. The response from visitors and the community promise a strong season. Due to our partnership with BookIt.com® and our website we already have numerous bookings for The Aqua Beach Inn. Our attraction and entertainment partners here in the area are eager for this new hotel to open.”

The Aqua Beach Inn is a member of the Myrtle Beach Area Chamber of Commerce, Convention Visitors Bureau, and Hospitality Association.

For hotel reservations, visit <http://www.aquabeachinn.com> or contact the hotel directly at 843-916-1301. For further information, contact Sheryl Kluge at 843-222-2746.